



Dick Campagni's

CARSON CITY TOYOTA
CAMPAGNI AUTO GROUP

AUGUST 26, 2022

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Campagni Cares Welcomes Return of Program with DOULA CO-OP of Reno
Popular program highlights smaller, local nonprofits in the Northern Nevada region.

Carson City Toyota is proud to announce the return of the Campagni Cares program, with its first selected recipient of 2022: the DOULA CO-OP of Reno.

The DOULA CO-OP is a brand new nonprofit in the Northern Nevada region, with a mission to bring accessible Doula services to families in Nevada. A Doula refers to a person who provides emotional, physical, educational, and community support to families throughout pregnancy, birth, and the postpartum period.

“We love learning about smaller, less mainstream nonprofits, because it allows us to help spread the word about the wide variety of resources available to our community,” said Jeff Campagni, General Manager of Carson City Toyota. “With the DOULA CO-OP of Reno being so new, we loved that they were already getting community support through nominations. It just shows there is a need and a desire for these types of services.”

Women’s health has been a topic of discussion lately across the nation and as health care costs continue to rise, the services of a Doula are not necessarily accessible for average families. In fact, the DOULA CO-OP of Reno is unique as it provides services directly to the Medicaid population, removing financial barriers for parents and allowing them a choice in their own care.



Extensive medical studies show that with a Doula's support, women are nearly forty percent less likely to have an unplanned cesarean birth and more likely to have a positive birth experience, among other benefits. Doulas allow families to choose their own birth experiences and take ownership of their healthcare options.

If you would like to learn more about the DOULA CO-OP of Reno or support them through donations to provide scholarships for doula training, continuing

education programs for birth workers, and overall support for parents in need across our local communities, please visit them <https://www.doulacoop.org/>.

Don't forget, Campagni Cares is accepting nominations for 2022– your charity could be next! Visit us online at carsoncitytoyota.com/cares to nominate your favorite local nonprofit!

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